

- Creative Lead
- Problem to Solution Professional
- Distinguished Virtual Events Luminary
- Client & Care Point of Contact
- Motion Graphics Artist
- User Experience Expert

Qualifications

I have over 15 years of agency and client service experience and a range of motion graphics, design, video production, compression, and concepting skills. Combining my professional style and tenacious work ethic, I've become the "Swiss Army Knife" of Creative and Virtual Event worlds. Going the extra mile and working with both internal and client groups, I am the person most counted on to not only get the job done, but to get it done quickly, calmly and smoothly.

Creative Manager | Unisfair / InterCall, Menlo Park, CA | 2009-current

Team Leader working with Sales, Services, Marketing and R&D on internal and external creative, design, motion graphics, video and social media.

- Created the user experience and produced all creative assets used in two major IBM wins for a total of over 4 million dollars in 2010
- Worked with the Sales Department to increase Unisfair sales 15% over last year's figures
- Won four Unisfair Impact Awards for above and beyond achievement and work effort – the highest number awarded in the company
- Worked directly with every Unisfair department – Marketing, R&D, Sales, Services and Business Development
- Played a key role in winning business for IBM, PepsiCo, AMEX, Fortune, NIKE, Northrop Grumman, Radioshack, Ericsson, FedEx, and GE

Production Manager | Unisfair, Menlo Park, CA | 2007-2009

Master juggler of event based tasks and goals from Sales to Support including but not limited to Producer reviews, execution of events, and raising the overall level of creative for the company.

- Cut customer support reply time down by 70% by implementing the use of a Salesforce support system
- Managed the creation of customer facing instructional documentation that greatly decreased customer confusion
- Played a key role in Unisfair's biggest and most complex Virtual Events

Creative Services Manager | Design Reactor, Campbell, CA | 2005-2007

Manager of projects and tasks with a specific focus on working with all teams to ensure a project's successful completion on schedule and on budget.

- Held a principal role in the Horizon Award winning AMD Virtual IT Experience projects 1.0 and 2.0 totaling over 4 million dollars – spearheading Design Reactor's move to Virtual Event specialization
- Managed AMDs EPA award video shoot onsite in Washington DC – a 24 hour, high profile turn around

Motion Graphics Artist | Design Reactor, Campbell, CA | 2002 – 2005

Motion Graphics Production Artist with design, concepting and execution as the primary focus.

- Worked on the company's largest movie websites including *The Hulk*, *The Cat in the Hat* and *The Bourne Supremacy*
- Completed five Apple Computer in-store retail loops
- Played an instrumental role in several key Design Reactor wins that helped to propel the company into some of the highest earning years to date

Director of Motion Graphics | Creative-i, Palo Alto, CA | 1997 – 2002

Lead video, motion graphics and concept designer with a focus of establishing a Motion Graphics Department and grow with the ever-present need for exciting and interesting motion graphics design.

- Won several Gold and Silver Addy Awards for efforts made
- Increased company profitability and hierarchy in the agency arena
- Won the Pro Comm award for Professional Excellence (Commerce One Video)

Motion Graphics Production | CKS Pictures/Interactive, CA | 1994-1997

Motion Graphics Production Artist with execution as the primary focus.

- Grew to be one of the most relied upon members of the CKS Interactive and CKS Pictures Teams
- Completed over four award winning Apple Retail Attract Loops
- Pushed the limits of compression and playback to ensure the CKS end product looked the best it could look

Awards

There have been several awards won in my career on both a national and local level from Webby's to Telly's to Addys. However, there are two projects that stand out for me the most as a personal achievement. The first is the National Pro Comm Profession Excellence award for Video Production awarded to me for the Commerce One e-Marketplace video. This was one of the first videos I was allowed to Direct and concept 100% and to have it well received on a national level still means a lot to me. The second is the AMD VIRTUAL IT EXPERIENCE which won the Horizon Gold medal the year it came out. Both versions 1.0 and 2.0 were over 2 million dollars and the second came in on time and under budget even though there was more involved with it.

Education

1992 - 1993 SF State Multimedia Extension Program. , San Francisco, CA

1990 - 1992 College of Marin, Greenbrae, CA

1987 - 1990 Academy of Art College, San Francisco, CA